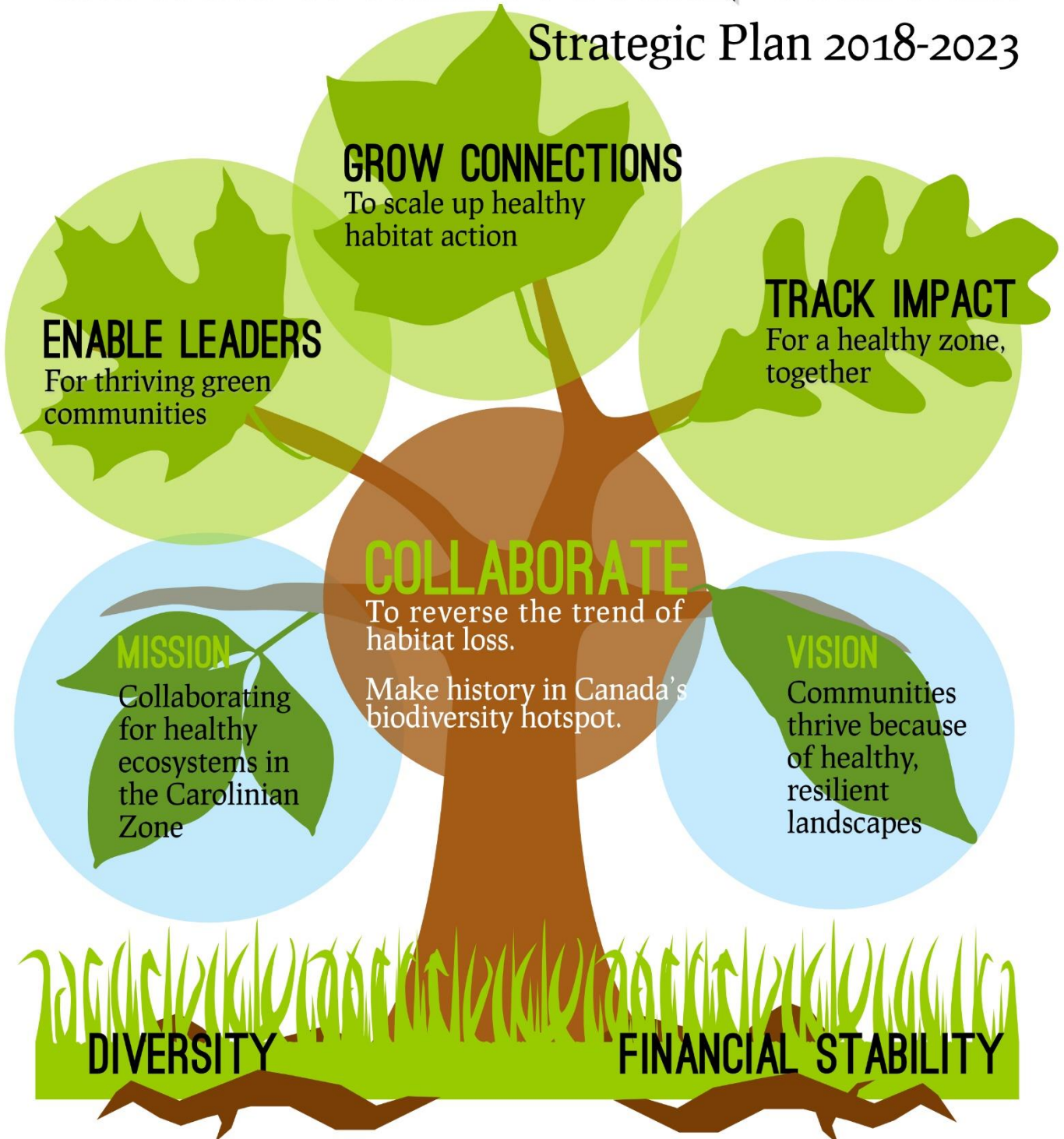


Carolinian Canada



GROWING A GREEN FUTURE, TOGETHER

Strategic Plan 2018-2023



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Canada*



CORE APPROACH FOR A GROWING NETWORK

The primary approach of Carolinian Canada is to collaborate and build relationships for a strong, resilient support network for healthy landscapes. Everything undertaken and achieved through the strategic plan will be through growing stronger collaboration between diverse groups, sectors and individuals. For the most part, Carolinian Canada is not directly doing but rather, is enabling other organizations who are doing the direct work or could expand their role for healthy landscapes. There are many, many important organizations working on healthy landscape goals in the Carolinian Zone and Carolinian Canada exists to connect them to meet shared objectives on the landscape and to bring the zone together for greater tangible impact.

STRATEGIC FOCUS

There are three main directions in the Strategic Plan:



ESSENTIAL ROOTS FOR A HEALTHY ORGANIZATION

For Carolinian Canada to be able to provide the support necessary for its members, it needs to have financial security and sustainability. Nature needs a strong, coordinated, healthy and sustainable support network to survive. Similar to the diversity of the ecosystem being a sign of health, the diversity of an organization is important to the health and well-being of that organization. On the complex landscape of southern Ontario, it is also important to work with diverse partners to make space for native species in harmony with the goals of local communities. Having these two features in place will allow Carolinian Canada to move forward with the vision of improving the health of the zone.

STRATEGIC ACTIVITIES

ENABLE LEADERS for thriving green communities

Collaborate with diverse leaders to increase influence, impact, investment and commitment for healthy and resilient Big Picture landscapes by linking biodiversity to community priorities (e.g. health, economy, water quality, climate change).

Build relationships between Big Picture leaders:

- Align strategies
- Lead the way to mainstream biodiversity
- Knowledge sharing of joint priorities between members
- Link efforts between scales for efficiency and good science
- Link between large and small leaders, traditional and new

Cultivate resilient networks, proactive community relationships and links between sectors and scales for efficient and effective ecosystem recovery.

Grow a green investment model and other innovative collaboration tools with social finance allies to scale-up investment in natural infrastructure for high quality, healthy landscapes.

Create opportunities for allies to grow their networks for greater impact around shared Big Picture goals.

GROW CONNECTIONS to scale-up healthy habitat action

Collaborate with diverse allies for priority Big Picture objectives:

- save biodiversity,
- steward ecosystem services and
- seed resilient landscapes

with strategies that are climate-smart, cost-effective and community-friendly.

Establish consistent goals, standards, guidelines to enhance biodiversity in the face of major challenges in the Carolinian Zone.

Collaborate with diverse landowners and communities to explore innovative win-win-win natural infrastructure solutions for complex challenges to make space for all native species and grow green industry.

Connect diverse sectors to develop and implement coordinated biodiversity strategies to scale-up habitat action.

TRACK IMPACT for a healthy zone, together

Collaborate with allies to track collective progress towards shared Big Picture goals to reverse the trend of habitat loss. We evaluate to advance a collective strategy.

- Identify gaps
- Build on current monitoring programs
- Celebrate success

Enable allies to set targets based on good science, good investment and local context

Evaluate and report progress and link to relevant monitoring programs at multiple scales.

Enable allies to track and scale-up their healthy landscape impact.

GROW A HEALTHY ORGANIZATION and network

Collaborate to become financially sustainable and more diverse.

Build new partnerships to increase capacity and resilience of the organization and of the sector overall.

Provide value to allies – enable them to increase their impact and reach their goals related to healthy landscapes.

Explore innovative solutions for complex challenges for multiple benefits.