# CAROLINIAN CANADA Strategic Plan 2014-2017





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Advancing a collaborative conservation strategy in Carolinian Canada

# **Major Partners across the Zone**



- Work with priority partners to recover and monitor a functioning network of healthy ecosystems
  - **Objectives**: Strengthen /formalize relationships; Align strategies; Implement Conservation Action Plans
- Steps: Meet; Survey; Discuss (Forums); Align; Collaborate; Board development
- Collaborate with: Member groups, CAP Partners, Provincial strategies

# **Strong Allies**



- Strengthen the Carolinian Canada community as a support network for habitat conservation
- Objectives: Build programs for group members; social enterprise and donors; Advance a sustainable funding initiative; Build capacity to support core networking functions
- **Steps**: Enhance member benefits to provide useful tools; Establish Big Picture services to provide sound information; Streamline communications; Brand protection
- Collaborate with: Current partners, Business & Community Leaders, Friends; Landowner Leaders, Grow Wild volunteers

### **Big Picture Report Card**



Monitor the Big Picture to measure progress in the ecoregion

- **Objectives:** Roll up data from programs across the region; Identify Big Picture metrics; Renew and update the Big Picture
- **Steps**: Develop template; Consult regarding metrics; develop discussion document; Identify goals for Big Picture update; Catalyze and track critical actions
- Collaborate with: Science Advisory Committee, Big Picture Partners, CAP teams, Universities

### **Explore Canada's Deep South**

Carolinian Canada Coalition brings together diverse groups and individuals to advance a collaborative conservation strategy for healthy ecosystems and thriving communities in the Carolinian Life Zone. Stretching from Toronto to Windsor, Canada's Deep South is among North America's most vibrant and fragile ecoregions. (Canadian Registered Charity 83559 4722 RR0001) Explore your unique nature. You can't live without it.

# The Big Picture Renewed

#### 1. The Science:

### **Measuring Progress for Ecosystem Recovery**

Our collaborative Big Picture Conservation Action Plans for biodiversity hotspots together constitute the one of the most comprehensive ecosystem recovery programs in Canada. They are collaborative, living documents that provide detailed, up-to-date goals and objectives for habitat securement, stewardship and restoration based on the latest research and partnerships on the landscape. The Big Picture Report Card will report on the progress of these priority actions and collaborate with partners on identifying emerging Big Picture metrics in the face of global challenges.

# 2. The Landscape: Connecting Partners for healthy ecosystems and healthy communities

We will connect with major partners across the zone to align Big Picture Action Plans with local and provincial strategies to ensure efficiency and success in biodiversity management. Our long-term, multi-faceted, targeted, coordinated approach will result in more vibrant, resilient ecosystems, healthier habitats and enhanced viability of flora and fauna across the Zone.

### 3. The People:

### **Catalyzing Stewardship Action across Sectors**

We will combine our current programs with a new sustainable funding initiative to engage more sectors more meaningfully in the Big Picture strategy. Group member benefits will be enhanced to provide useful tools for engaging local communities in habitat stewardship. Landowner, community and corporate leaders will have greater access to sound information and Big Picture services through a social enterprise program. Individuals can be part of the Big Picture as volunteers and supporters. Grow Wild, EcoTrail and Landowner Leader programs will be more viable through an enhanced business model. Overall, this effort will help sustain the Carolinian Canada network as a coordinating hub for thousands of diverse allies working for a green future.

### **Our Vision**

#### Greening the Future in Carolinian Canada

The Coalition's vision for healthy landscapes is demonstrated by the Big Picture, an important tool for thousands of conservation allies and stakeholders to restore a natural heritage system in harmony with existing land uses. The Coalition uses the Big Picture as a basis for exploring key issues, networking between stakeholders, promoting a researched understanding and catalyzing effective action.

The Carolinian Canada Big Picture is an elegant, scientifically robust solution to the many landscape challenges we are facing in southern Ontario. Conserving and restoring a network of healthy, resilient ecosystems that can withstand major perturbations is a viable and efficient long term solution for managing growing major landscape threats and issues such as:

- Climate Change
- Emerald Ash Borer
- Water Quality
- Air Quality
- Invasive Species
- Species at Risk
- Nature Deficit
- Great Lakes health
- Coastal stewardship
- Land use conflicts
- Community and Individual Health
  - Resource protection / Ecosystem Services
- Property values
- Energy
- Population growth and sprawl
- Local economies
- Quality of life



