



BROUGHT TO
YOU BY:



INTRODUCING: MY WILD GREEN HOME

Our team is excited to announce **My Wild Green Home 2020**, a 3-season virtual expo to bring you the same great energy, exposure, networking and content that we have built together over 5 years with the **Go Wild Grow Wild Green Expo** community. Imagine connecting year-long with 10,000 people to plant the seeds of a healthy planet, when we need it most.



GO on a wild adventure, **GROW** wildlife gardens with Wild Garden parties and seeds for Canada's Biggest Wildlife Garden, and live a **GREEN** life with eco-friendly gear, projects and local business in the Green Zone... all **from home!**

Together, let's dive into the possible.

- An interactive platform to connect 10,000+ green, active people, groups and businesses
- 3-season virtual expo hub with sponsor and exhibitor showcase across 20+ virtual events
- Green exhibitor features to connect your events, resources, products, programs, fundraising and pop-ups to more people

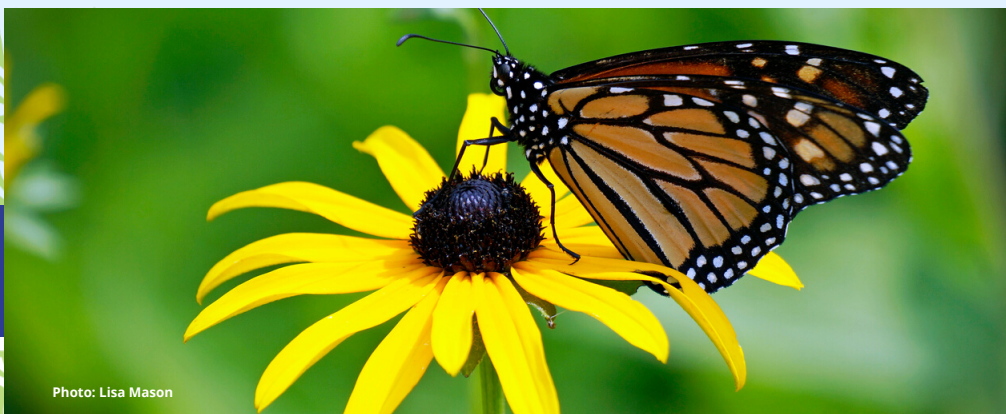


Photo: Lisa Mason



Photo: London Cycle Link

- Guest speakers and interactive virtual workshops for all ages featuring Indigenous, community, environmental, business, & more!
- Special offers and unique adventures for participants
- Wild Child at Home featuring backyard fun and wildlife teachings
- Wild volunteer and ambassador opportunities at home
- Mobile tools to get climate-smart at home
- Content that directs viewers & participants to your business or group

OUR COMMUNITY - YOUR AUDIENCE


54,000+
WEB VISITORS


300+
GROUPS ENGAGED


10,000+
FOLLOWERS


244,000+
PAGE VIEWS

**Presented in
Partnership By:**



**Ready to Join the Movement?
Explore our Sponsorship Opportunities!**

To Apply: CarolinianCanada.ca/Expo
Contact Us: info@gowildgrowwild.ca



YOUR INVESTMENT - SPONSOR OPPORTUNITIES

	THE ZONE \$25,000	GREAT LAKES \$10,000	RAVINE \$7,500	OLD GROWTH \$5,000	PRAIRIE \$2,500	DUNE \$1,250	RIVER \$625	MARSH \$350	WOODLAND \$150
MY WILD GREEN HOME									
NEW VIRTUAL SHOWCASE - engaging 10,000 people	✓	✓	✓	✓	✓	✓	✓	✓	✓
Interactive virtual 'booth', curated to promote your message/ products/ resources	✓	✓	✓	✓	✓	✓	✓	✓	✓
Featured links in several hubs in the new 'virtual expo' platform	✓	✓	✓	✓	✓	✓	✓	✓	✓
Community events: Sponsors featured on events with related content e.g. Facebook Live	✓	✓	✓	✓	✓	✓			
Community outreach: 'x' newsletter / e-blast mentions	12	9	8	7	6	5	3	2	1
PROMOTION & RECOGNITION									
Tagged on 'X' social media posts over 8 months	12	9	8	7	6	5	3	2	1
Logo on recognition slide for 20+ events over 8 months	✓	✓	✓	✓	✓	✓	✓	✓	✓
Media release/verbal recognition in virtual kick-off	✓	✓	✓						
Featured sponsor on landing page of virtual expo website.	✓	✓	✓						
Featured on sponsor hub webpages	✓	✓	✓	✓	✓	✓			
Logo on Wild Child / Climate-Smart Passport online	✓	✓	✓	✓	✓	✓	✓	✓	✓
Featured sponsor in Virtual Wild Guide Mobile-friendly: Wild Guide link, Web listing	✓	✓	✓	✓	✓	✓			
Mention in Carolinian Canada Annual Report	✓	✓	✓	✓	✓	✓	✓	✓	✓
Tiered Logo on Native Seed Packets sent out to 250 people	✓	✓	✓	✓	✓				
CONNECT									
Logo on Virtual Community Event e.g. Trivia Event	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor Message at Virtual Community Event	✓	✓							
Recognition in the 10k Healthy Garden Challenge when you register your group	✓	✓	✓	✓	✓	✓	✓	✓	✓
Carolinian Canada membership*	✓	✓	✓	✓	✓	✓	✓	✓	✓

*Carolinian Canada Membership comes with FREE year-round network perks, workshops, events, and other opportunities. You Must apply and be approved by the Carolinian Canada Board.