



2020 EXPO **APRIL 18**

*-Restore Our Future By 2030-
Find Your Climate Action!*

What is Go Wild Grow Wild Green Expo?

Go Wild Grow Wild Green Expo empowers people to **GO** on a wild adventure, **GROW** wildlife gardens, and live a **GREEN** lifestyle in Carolinian Canada by connecting with vendors & exhibitors.

- A collaborative movement that brings together public, private, and not-for-profit organizations to restore our future through sustainability
- Connects people to grow Canada's Biggest Wildlife Garden in the Carolinian Zone from Toronto to Windsor
- Brings together environmentalists, outdoor enthusiasts, adventurers, gardeners, and green people under one roof!
- Creates hands-on adventure and learning opportunities

Be Part of This Unique Opportunity

As one of Canada's leaders in social responsibility dedicated to making Ontario a better place to call home, your organization is well-aware of the benefits of connecting people with nature to preserve our threatened wildlife, watersheds and habitat.

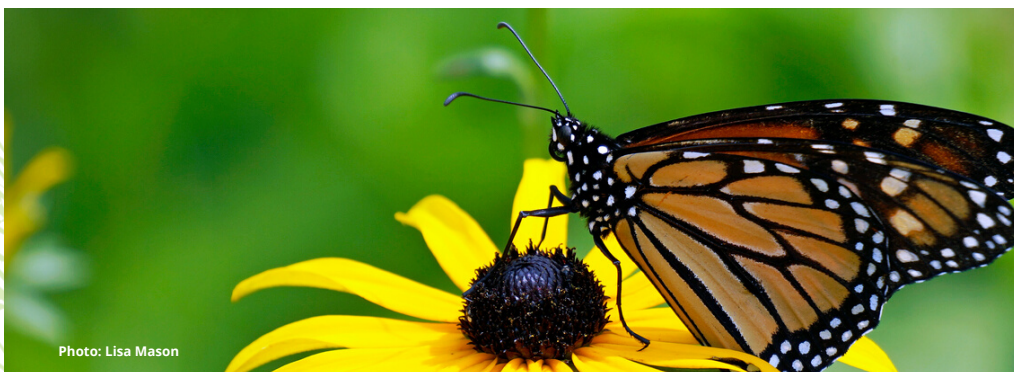


Photo: Lisa Mason



Photo: Brian Lasenby

Your Investment

Your support is an investment in our community and in the success of your business. By supporting these inspiring, family-friendly, action-packed events, you will differentiate yourself from the competition, attracting and connecting your ideal customers from our diverse and fast-growing base.

By joining The Expo, your brand will be seen by thousands of Ontarians who are looking to connect with climate-smart ideas, world-class parks and trails, local gardening supply stores, green-living, and eco-tourism.


54,000+
WEB VISITORS


300+
GROUPS ENGAGED


15,000+
ALL TIME EXPO ATTENDEES


10,000+
FOLLOWERS


244,000+
PAGE VIEWS

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Ready to Join the Movement?
Explore our Sponsorship Opportunities!

To Apply: CarolinianCanada.ca/Expo
Contact Us: info@gowildgrowwild.ca



SPONSOR OPPORTUNITIES

	THE ZONE \$25,000	GREAT LAKES \$10,000	RAVINE \$7,500	OLD GROWTH \$5,000	PRAIRIE \$2,500	DUNE \$1,250	RIVER \$625	MARSH \$350	WOODLAND \$150
PROMOTION & RECOGNITION									
Social media features	15	9	8	7	6	5	4	3	1
Display company pop-up banner at Expo	✓	✓	✓	✓	---	---	---	---	---
Media release/verbal recognition VIP reception	✓	✓	✓	✓	✓	---	✓	✓	✓
Event signage	✓	✓	✓	✓	✓	✓	✓	✓	✓
Expo program	✓	✓	✓	✓	✓	✓	✓	✓	✓
Featured in Go Wild Grow Wild Digital Wild Guide	✓	✓	✓	✓	✓	---	---	---	---
Mobile-friendly: Wild Guide link, Web listing	✓	✓	✓	✓	✓	---	---	---	---
Mention in Carolinian Canada Annual Report	✓	✓	✓	✓	✓	✓	✓	✓	✓
CONNECT									
Exhibitor Booth Fees Included	PREMIERE (20'x20')	PREMIERE (20'x20')	DOUBLE (20'x10')	DOUBLE (20'x10')	SINGLE (10'x10')	SINGLE (10'x10')	-	-	-
Friday Night Kick-Off Event Tickets	10	8	7	8	5	4	3	2	1
VIP Passes	20	8	7	6	5	4	3	2	1
Free Event Passes	100	80	70	60	50	40	30	20	10
Carolinian Canada membership*	Guardian	Guardian	Guardian	Guardian	Guardian	Canopy	Canopy	Canopy	Canopy
*Carolinian Canada Membership comes with FREE year-round network perks, workshops, events, and other opportunities. Including a FREE exhibitor booth at Carolinian Canada's Shifting the Paradigm Forum in Toronto! Inquire for more information! Membership must be approved by the Carolinian Canada Board.									

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COMMUNITY ROOTS SPONSORSHIP

We're committed to removing barriers to nature and learning, and we know you are too!
With our Community Roots Sponsorships we will distribute free tickets to disadvantaged communities and schools to reduce barriers to attendance with your company logo on them!
You get your logo on the ticket and 1 social media post.

FREE TICKETS FOR DISTRIBUTION WITH COMPANY LOGO	\$2,500	\$1,250	\$625	\$350
	300	150	75	30



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EXPO FEATURES SPONSORSHIP

Get your logo on one of our Expo features and 1 social media post for more promotion and brand recognition!

\$2,500



**Lobby Nature
Demo Area**
(One Available)

\$1,250



**Stage
Sponsorship**
(Three Available)

\$625



Resting Area
(Three Available)

\$450



**Wild Child
Passport**
(Five Available)



**Zero Waste
Elements**
(One Available)



**Live Animal
Demonstrations**
(Two Available)



**Biodiversity
Offset**
(Two Available)



**Climate Action
Passport**
(Five Available)

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