

Mapping the Future with Carolinian Canada Stakeholders

Summary of Results

Brainstorming Major Directions for CCC: November 10, 2005 Full proceedings available at www.carolinian.org

COMMON THEMES *"Carolinian Canada is all about connections" - Gordon Nelson*

PROVIDE FOCUS

"The challenges are immense but the opportunities are greater" – Steve Hounsell

CONNECT STAKEHOLDERS

"We need to debunk myths and build relationships" – Peter Carson

LINK NATURE & CULTURE

"Change the people and you will change the landscape" – Dan Bissonette

MAJOR DIRECTIONS Informal consensus: ** Top priority * High priority

1. Coordinate a vision *

- Help us all use and understand the same language, visions, priorities *
- Clarify what CCC is / lead strongly
- Clarify member roles

2. Monitor for viable ecosystem function **

- Monitor the monitoring **
- Expand coalition oversight relative to monitoring
- Monitoring report cards *
- Ecoregion Monitoring - landscape scale *
- Identify a common management vision / Ecosystem health reporting
- Monitor biodiversity
- CC to host monitoring workshop
- Monitor change

3. Connect recovery teams to local partner groups **

- Link between recovery strategies

4. Landowner connections *

- Determine what would remove stewardship impediments *
- Promote ALUS * / Recognize landowners with incentives *
- Support a central registry of stewardship information *
- Coordinate with landowner organizations *
- Develop communications relevant to farmers

5. Bridge science & policy

- Encourage public funding for land protection / conservation*
- Support materials for municipalities
- Influence policy

6. Move beyond science *

- Develop a business case for protection **
- Integrate big picture with ecosystem health and services *
- Incorporate social sciences

7. Influence perception & awareness **

- Target appropriate audiences *
- Tailor message to target audiences
- Market the vision
- Focus on communities to draw threads together for coherent tapestry

SUMMARY REFLECTIONS

FOCUS ON...

- ...Voice for many groups
- ...larger, fewer projects that have a meaningful impact.
- ...Big Picture core areas, jewels on landscape
- ...monitoring, How well are we doing? What are the trends in threats?
- ...large-scale, multi-species ecosystem management
- ...common ground E.g. Riparian forest.
- ...stewardship to achieve long-term goals
- ...skilled field biologists to balance current GIS trend
- ...hierarchical planning
- ...landowner incentives to do the right things eg. ALUS

CONNECT...

- ...between multiple scales
- ...issues, topics, fields of interest, stakeholders, media, scales
- ...ideas and facts with emotion and action.
- ...local groups with tools e.g. advocacy toolkit, business case for land trusts,
- ...to reduce overlap eg. Recovery teams
- ...with planners for PPS implementation guidelines
- ...landowners with stewardship tools and resources
- ...municipalities with best management practices for by-laws
- ...with interested landowners – many out there, not just farmers, but also ex-urbanites.
- ...with communities - Highlight broad ecosystem health - id cultural landscapes

LINK...

- ...outreach and monitoring programs with culture
- ...with human health
- ...to values → emotion - promote discussion - Issue of values can't be understood through science.
- ...to economics eg. show value of natural areas (\$), cost-effective way to manage land.
- ...to social implications
- ...to common concerns eg. Nuisance wildlife
- ...to balanced landscapes – profile demos, Demonstrate best planning, report cards, threats
- ...to landowner pride – Recognise voluntary protection, leader' landowner registry
- ...to sustainable use
- ...to public attitudes – monitor